



## MEDIA ADVISORY

### **LOWE'S PARTNERS WITH HABITAT FOR HUMANITY GREATER ORLANDO & OSCEOLA COUNTY TO REVITALIZE AND SUPPORT THE MALIBU GROVES AREA IN ORLANDO**

*Lowe's contributes \$100,000 grant and volunteer support for Habitat Orlando & Osceola's  
Aging in Place and Neighborhood Revitalization Initiatives*

**WHAT:** Lowe's contributed a \$100,000 grant to Habitat for Humanity Greater Orlando & Osceola County to support Habitat's Aging in Place and Neighborhood Revitalization initiatives. The projects are being completed in Habitat Orlando & Osceola's Neighborhood Revitalization focus neighborhood, Malibu Groves, in Orlando.

About 80 percent of the homeowners receiving Habitat's Neighborhood Revitalization repairs and modifications are older adults, most of whom wish to live out their lives in their homes.

Malibu Groves' homeowners requested home repairs and modifications to:

- Sustain their homes' life expectancy to ensure that they will be available to them for the rest of their lives.
- Provide basic living standards that make their homes safe, comfortable and energy efficient, saving money on bills that can be better spent on other basic needs.
- Provide specialty modifications for their unique needs such as ramps, guardrails, grab bars, walk-in baths, and other modifications specific to their individual concerns.

Ongoing community development initiatives for the community also improves the well-being of older adults by engaging with them, showing that people care about them, listening carefully to them to hear their preferences and special needs, and providing a wide range of resources and referrals to address their needs. This has been achieved through community conversations, events, attracting resident leaders and collaborating partners with additional resources and referrals for other community initiatives. For example, the Community Baptist Church has been a true community partner by donating space for last three years to host Community Conversation meetings, thus strengthening residents' leadership to advance their neighborhood goals.

**As part of their support, Lowe's Heroes employees will join forces with Habitat for Humanity Orlando & Osceola on Friday, November 1, 2019 to help Community Baptist Church in Malibu Groves by planting over 100 Ligustrum trees along the east side of the church property and shrubs around its monument sign.**

"We are grateful for Lowe's generous contribution to support Habitat Orlando & Osceola's Aging in Place and Neighborhood Revitalization initiatives in Malibu Groves," said Catherine Steck McManus, President and CEO of Habitat Orlando & Osceola. "It is fitting that they include this neighborhood beautification project at Community Baptist Church - a key fixture in the Malibu Groves community. Thanks to Lowe's, it is great to be able to give something back to this community that has contributed so much to ensure it continues to thrive."

**WHEN:** Friday, November 1, 2019 7 a.m. to 12 p.m. (or until complete)

**WHERE:** Community Baptist Church, 615 Campanella Avenue, Orlando, FL

**VISUAL:** Lowe's Heroes planting Ligustrum trees along east side of church property and shrubs around monument sign

**INTERVIEW OPPORTUNITIES:**

James Benne, store manager of Lowe's of Orlando  
Catherine Steck McManus, president and CEO, Habitat Orlando & Osceola  
Rev. Alfred J. More, Sr., Pastor, Community Baptist Church

**BACKGROUND:** Habitat for Humanity, with funding from Lowe's, seeks to meet the aspirations of local communities and the older adults who wish to remain in the community.

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**ABOUT HABITAT FOR HUMANITY GREATER ORLANDO & OSCEOLA COUNTY**

Driven by a vision that everyone deserves a decent place to live, Habitat for Humanity Greater Orlando & Osceola County builds affordable housing, revitalizes neighborhoods and strengthens communities. Families and individuals in need of a hand up partner with Habitat Orlando & Osceola to build or improve a place they call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Working together by providing financial support, volunteering or becoming an advocate, everyone can help advance access to safe, decent and affordable homes. Help us make the [#CostofHome](#) something we *all* can afford.

Habitat Orlando & Osceola is one of Habitat for Humanity International's affiliates working in nearly 1,400 communities throughout the United States and in more than 70 counties. To learn more, visit [habitorlandoosceola.org](http://habitorlandoosceola.org), like us on [Facebook/habitorlandoosceola](https://www.facebook.com/habitorlandoosceola) and follow us on Twitter [@HabitatOrlOsc](https://twitter.com/HabitatOrlOsc).

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